# Schedule at a Glance

## Tuesday | February 11
- 10:00 AM–6:15 PM: Registration Open
- 12:00 PM–1:30 PM: Lunch
- 1:30 PM–2:30 PM: Class Session 1
- 2:45 PM–3:45 PM: Class Session 2
- 3:00 PM–4:30 PM: General Session: Solution Providers Only
- 4:00 PM–5:00 PM: Class Session 3
- 5:15 PM–6:15 PM: Class Session 4

## Wednesday | February 12
- 7:30 AM–5:00 PM: Conference Registration & Information Center
- 7:30 AM–8:30 AM: Continental Breakfast
- 8:30 AM–9:30 AM: Class Session 1
- 9:45 AM–10:45 AM: Class Session 2
- 11:00 AM–12:00 PM: General Session
- 12:00 PM–1:30 PM: Lunch
- 1:30 PM–2:30 PM: Class Session 3
- 2:45 PM–3:45 PM: Class Session 4
- 4:00 PM–5:00 PM: Class Session 5
- 5:30 PM–7:30 PM: Laserfiche International (LFI) Reception

## Thursday | February 13
- 7:30 AM–5:00 PM: Conference Registration & Information Center
- 7:30 AM–8:30 AM: Continental Breakfast
- 8:30 AM–9:30 AM: Class Session 1
- 9:45 AM–10:45 AM: Class Session 2
- 11:00 AM–12:00 PM: General Session
- 12:00 PM–1:30 PM: Lunch
- 1:30 PM–2:30 PM: Class Session 3
- 2:45 PM–3:45 PM: Class Session 4
- 4:00 PM–5:00 PM: Class Session 5
- 6:00 PM–9:00 PM: Special Event: Empower After Hours

## Friday | February 14
- 7:30 AM–12:00 PM: Conference Registration & Information Center
- 7:30 AM–8:30 AM: Continental Breakfast
- 8:30 AM–9:30 AM: Class Session 1
- 9:45 AM–10:45 AM: Class Session 2
- 11:00 AM–12:00 PM: Class Session 3
Information Center

Have a question? Stop by the Laserfiche Information Center located in the Exhibit Hall and speak with an expert!

• **Consult** with Laserfiche developers, solution designers and technical trainers.

• **Get hands-on experience** with new and upcoming Laserfiche products.

• **Learn more** about the Laserfiche training, opportunities, user groups and more!

**Information Center Hours**

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<th>Day</th>
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<tr>
<td>Tuesday</td>
<td>February 11</td>
<td>10:00 AM–6:15 PM</td>
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<td>Wednesday</td>
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<td>7:30 AM–5:00 PM</td>
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<td>Friday</td>
<td>February 14</td>
<td>7:30 AM–12:00 PM</td>
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Information Center closed during the Wednesday and Thursday General Sessions
Meals

Lunch will be served in Exhibit Hall A and at designated lunch sessions.

If you pre-ordered special meals during online registration, these meals will be available for pickup during lunch at a designated area inside the Exhibit Hall A.

Lunch
Tuesday & Thursday
Exhibit Hall A
12:00 PM–1:30 PM

Wednesday
Exhibit Hall A
12:30 PM–1:30 PM

Continental Breakfast
Wednesday–Friday
Exhibit Hall B
7:30 AM–8:30 AM

AM & PM Refreshments
Exhibit Hall B
Featured Keynote Speakers

**GENERAL SESSION:** Wednesday, February 12 | 11:00 AM–12:30 PM | Pacific Ballroom

**Guy Kawasaki**
As an author, speaker, entrepreneur and evangelist, Guy Kawasaki has written fifteen books, including *Rules for Revolutionaries* and *Enchantment: The Art of Changing Hearts, Minds and Actions* and has given keynote addresses for Apple, Nike, Gartner, Google and Microsoft, among others.
RUN SMARTER AWARDS GENERAL SESSION: Thursday, February 13 | 11:00 AM–12:00 PM | Pacific Ballroom

Stephen Ganey - Collin County, TX
With more than 20 years of IT leadership experience, Stephen Ganey is the Deputy CIO for Collin County, Texas, where he oversees technology for courts and justice, detention facilities, public works, healthcare and other county entities.

Joseph Cevetello - City of Santa Monica
A nationally-recognized technology leader, Dr. Joseph Cevetello is Chief Information Officer for the City of Santa Monica, California. He is responsible for ensuring an exceptional digital experience for Santa Monica’s citizens, visitors and businesses.

Christian Moore - Riela Yachts
Christian Moore provides support to superyacht owners and crews around the world as a Technical Officer. Based in the Isle of Man, he has a background in compliance, project management and electronic document management solutions.

Justin J. Thomas - Standard Bank
Head of Strategic Alliances for South Africa-based Standard Bank, Justin J. Thomas specializes in fleet management, transactional payments and asset finance. He has a proven track record developing effective sales strategies and building teams.

Michelle Lombardo Smith - The Wenger Group
Michelle Lombardo Smith is the Senior Laserfiche Business Analyst for The Wenger Group. Skilled at process mapping and relationship development, Michelle has 14 years of Laserfiche experience as a user, project manager, developer and administrator.
Safety and Security

Lost & Found
Please check with Laserfiche staff at the attendee Registration Desk located at the main lobby for lost and found items. Items not retrieved or found after the event has concluded will be forwarded and may be claimed at Long Beach Convention Center Security.

Security
If you have a security-related question, please stop by the attendee Registration Desk and a staff member will connect you with the Long Beach Convention Center Security Manager.

First Aid
The first aid room will have an emergency medical team onsite and will be located near the escalator by the Exhibit Hall entrance.

Medical Emergencies
Inform the Laserfiche staff at the Registration Desk immediately if there is a medical emergency.

If that is not possible, dial 515 from any beige house phone in the convention center and you will be connected to the Security Office.

Mothers’ Room
For your convenience, we offer a mothers’ room during regular conference hours.

The room is located in the Exhibit Hall just inside the entrance to the lunch area.
Exhibit Hall B Map

Exhibit Hall Map Key
- Run Smarter Theater
- Swag Station
- Game Zone
- CSR Booth
- Coffee Lounge
- Collectible Pin Location
  *pins are available while supplies last

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User Community & Learning
- 13 Online Learning & Certification
- 14 User Groups
- 15 Customer Experience
- 16 Gartner Peer Insights

Process Automation
- 6 Forms
- 5 Workflow
- 8 Artificial Intelligence & Machine Learning

Platform Services
- 1 Administration
- 4 Cloud
- 7 Mobile
- 9 Reporting & Analytics
- 12 Integrations & Robotic Process Automation (RPA)

Research & Development
- 10 Research & Development

Content Management
- 2 Document Management
- 3 Document Capture

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